MASSACHUSETTS GAMING COMMISSION FORUM ON TOURISM, COMMUNITY MITIGATION AND WORKFORCE DEVELOPMENT AUGUST 8, 2012

<u>Speros A. Batistatos</u> began his 30-year career in the hospitality industry at the Star Plaza Theatre in Merrillville, Indiana. In 1989 he was selected to lead what is now known as the South Shore Convention and Visitors Authority. During his first 12 years there, he was able to increase the organization's budget 10-fold and facilitated the construction of the Nation's Premiere Visitors Center. Before returning to Lake County, Mr. Batistatos was the President and CEO of the Atlantic City Convention and Visitors Authority. There he led an aggressive marketing program to support Southern New Jersey's \$8 billion dollar tourism industry.

Mr. Batistatos has served on the Board of Directors for the Travel Industry Association of America in addition to serving numerous local not-for-profit and community boards. He holds a Bachelor of Science degree in Business Economics and Public Policy from Indiana University and has completed the DMAI's professional certification program, earning him the distinguished designation of Fellow Certified Destination Management Executive (FCDME).

Tim Brennan joined the Pioneer Valley Planning Commission (PVPC) in 1973 and since 1980 has served as the agency's Executive Director. The PVPC is one of the Commonwealth's 13 designated, public Regional Planning Agencies, responsible for the second largest planning region in Massachusetts. The PVPC, established in 1962, serves a planning district encompassing 43 cities and towns, 1200 square miles of land area and over 620,000 residents. The PVPC's planning region takes in the seventh largest metropolitan area in New England and is anchored by the historical urban core cities of Springfield, Chicopee and Holyoke as well as a cluster of twelve public and private colleges and the flagship University of Massachusetts Amherst. The PVPC's work agenda in the Pioneer Valley is complex and expansive including land use, environmental quality, transportation, community development, historic preservation, economic development, housing, data collection/research, regional shared services and public policy formulation and advocacy.

Mr. Brennan holds a BA from the State University of New York at Buffalo and a Master of Regional Planning degree from the University of Massachusetts. Mr. Brennan previously served as the Chair of the Nationwide Institute for the Regional Community and is also active in many other organizations. Mr. Brennan is an adjunct faculty member of the Department of Landscape Architecture and Regional Planning at the University of Massachusetts and also serves on the faculty of the Graduate Public Administration Program at Westfield State University.

<u>The Honorable Gale D. Candaras</u>, an attorney, has a twenty-year record of exemplary public service. Prior to her election to the Massachusetts State Senate, representing the 1st Hampden and Hampshire District, Gale Candaras represented Wilbraham, Springfield and East Longmeadow for ten years as State Representative for the 12th Hampden District, the largest district in the state. Before being elected State Representative in 1997, Gale served Wilbraham as

a local volunteer on the Finance Committee, Planning Board and Board of Selectmen. Her work in local government gave Gale valuable insights into the issues facing our cities and towns.

Gale first came to Massachusetts to attend Western New England College School of Law after graduating from Fairleigh Dickinson University, where she earned a Bachelor of Science Degree from the Honor's College, magna cum laude. Gale is admitted to practice law in Massachusetts, Connecticut, New Jersey, and New York. Gale took post-doctoral courses in Elder Law, Medicaid Planning and Estate Taxation at Western New England College to prepare her to legislate in the complex legal and regulatory environment facing seniors. In 2006, Gale passed important legislation that will save seniors thousands of dollars. Gale's professional experience includes work at Goldman Sachs where her responsibilities ranged from preparing the Division's budget to serving as the compliance liaison between the legal department and the trading floor. Gale has worked for several law firms and practiced family and business law in Hartford and Springfield.

<u>Marie Downey</u> has over 25 years of experience working on issues related to workforce development. Since 2004 Marie has been the Executive Director of Boston Education, Skills & Training Corp. (BEST Corp). At BEST Corp. she applies all of her professional skills and training to deliver a quality educational experience for the members and employees of the Greater Boston Hotel Employees, Local 26. From 1988-2004, Marie was the Vice President of Modern Assistance Program, Inc. (MAP), an employee assistance program that provides counseling and comprehensive social services.

After earning her GED, Marie worked as a banquet server at Boston's Park Plaza Hotel. Marie earned her BA from the University of Massachusetts and received her Master's degree in Social Work from Boston College. She is a Marino Fellow from the Aspen Institute of Sector Skills Academy. In 2010 Marie completed the Non Profit Management and Leadership certificate program at Boston University. She brings her newfound knowledge to the jobsite each day. Marie has been an active board member and fundraiser for a variety of community organizations including Maria Droste Services, Quincy, MA; Julie's Family Learning Program, Boston, MA; Women's Recovery, Inc. and EMH Recovery, Inc., Brockton, MA. She has spearheaded fundraising drives for these organizations that have brought in over \$5M in grants and services.

Edward S. Harrison spent most of his early life in Springfield, Massachusetts, graduating from Classical High School and receiving a BA degree from Trinity College (Hartford). After serving a term in the US Army he began a 31 year career at Mass Mutual Life Insurance Company. Retiring in 1996, Ed has dedicated much of his spare time to community service. Having previously served on the Parks & Recreation Commission and Finance committee, he is currently in his fifth term as selectman for the Town of Monson. In this role he initiated the formation of the Community Relations Committee whose efforts resulted in Monson being recognized by the Anti-Defamation League as a "No Place for Hate®" Community. He served as chair of the Monson Democratic Town Committee for five years and was honored by the Monson Rotary Club as Citizen of the Year in 2011. He is on the Board of Directors for the Quaboag Valley Community Development Corporation. Ed presently chairs the Western Mass Casino Task

Force, a consortium of 15 towns formed to address issues resulting from expanded gambling/gaming in the western part of the Commonwealth.

Monica Renee Lamboy brings twenty years of progressively senior management experience in municipalities across the country, including stints as Executive Director of the City of Somerville's Office of Strategic Planning & Community Development, Chief Operating Officer of the Washington, D.C. Department of Health, Chief Administrative Officer of Oakland, and California's Community & Economic Development Agency, where she was named that City's Employee of the Year in 2002. Lamboy has extensive experience in long range and strategic planning, public sector administration and budgeting, organizational change and development, program design, legislative drafting and ordinance implementation. In Oakland, she was one of the co-leaders of an organizational change initiative, "Moving Oakland Forward," that involved 350 employees who evaluated and made recommendations on how to improve internal and external city services. In Somerville, in preparation for the extension of the Green Line through the city, Lamboy initiated preparation of the city's first Comprehensive Plan and drafted innovated zoning to promote transit oriented infill development. During her time in Washington, D.C., she drafted the budget and monitored expenditures of \$1.7 billion for the Department of Health.

<u>Scott Madden</u> is Senior Partner with Connelly Partners, a Boston advertising and media agency, for the past 10 years. In addition to managing a diverse collection of accounts at Connelly, including Massachusetts Tourism, Scott also serves as lead research planner and strategist at Connelly. Scott's a regular speaker on the subjects of experiential branding, strategic planning and digital integration at Babson, Boston University and Boston College as well as at various trade and industry seminars.

Scott was an Adjunct Professor at Boston College for two years. He served on Massachusetts Governor Jane Swift's appointed Emergency Task Force following the 9/11 tragedy and has also served on the Board of Directors for the Greater Boston Ad Club. Prior to joining Connelly Partners, Scott was Managing Director at CGN Marketing in Boston as well as Vice President, Management Supervisor with Arnold Worldwide prior to CGN.

Larry Martin is the Business Services and Special Projects Manager at the Regional Employment Board of Hampden County (REB). In his role with the REB, he manages the regional clean technology initiatives, STEM projects, new sector initiatives and labor market data research. He also participates in regional economic, post-secondary education and community based initiatives. Larry collaborates with business and industry on addressing workforce needs and provides application technical assistance with the workforce training fund. He serves on the Coordinating Council for the Regional Plan for Progress, is the vice-chair of the Pioneer Valley STEM Network and serves on the Economic Development Partnership, Dean" Futures" and the Springfield "Wellspring" initiatives. Larry also serves on the advisory board of the Putnam Academy IT department and is also the editor of a monthly workforce and development article for the African American Point of View newspaper.

Prior to his work at the Regional Employment Board, he was the Director of the Career Transitional Department at Westover Job Corps where his responsibilities included overseeing career readiness training for vocational graduates transitioning to the workforce, job placement and retention, job development and industry partnerships. Larry has over 27 years of private industry technical systems experience working with robotics, manufacturing, military and particle acceleration systems.

Larry is a graduate of Holyoke Community where he received his A. S. in Computer Information Systems, American International College where he received his B.S. in Business Administration and Bay Path College where he receive his M.S. in Communications and Information Management.

<u>William Messner</u> of West Springfield, Massachusetts, earned an associate degree in education at Concordia College in New York, a bachelor's degree in history at Concordia Teachers College in Illinois, and both a master's degree and doctorate in history at the University of Wisconsin at Madison. Bill began his tenure as president of Holyoke Community College on August 16, 2004. Before that he served for eight years as Chancellor of the University of Wisconsin Colleges where he was responsible for the management of a 13-campus institution, which functions as part of the University of Wisconsin System. Since coming to Holyoke, Bill has become an active part of the community by serving on the boards of the United Way of Pioneer Valley, the Regional Employment Board, the Economic Development Council, the City of Holyoke Mayor's Economic Development Advisory Council, and the Network to End Homelessness.

The Honorable Stan Rosenberg was elected Senator of the Hampshire & Franklin District in September 1991. Prior to serving in the Senate, he represented the communities of Amherst, Pelham, Granby, and Belchertown in the Massachusetts House of Representatives. Stan earned a B.A in Community Development & Arts Management from the University of Massachusetts at Amherst. As a student, he founded, and later became the director of, the Arts Extension Service before transitioning to the position of Director of the Community Development & Human Service Programs in the Division of Continuing Education. In 2003, Stan was appointed to the prestigious leadership position of President Pro Tempore of the Massachusetts State Senate, becoming the first senator in the state's history to hold this position. This appointment came after he served seven years in other leadership posts, four as Assistant Majority Leader and three years as the first western Massachusetts legislator to chair the Senate Committee on Ways & Means. For the second time in a decade, Stan is serving as the Senate Chair of the Joint Committee on Redistricting. He has been tasked with proposing new district lines for Congress, Governors Council, and the State Legislature. In addition, he serves as Senate Chair of the Public Higher Education Caucus, Regional Transportation Authority Caucus, and the Foster Kid Caucus.

<u>Peter Rosskothen</u> is currently the President and CEO of The Delaney House and Log Cabin. He has extensive management experience in the restaurant industry, including stints as the Restaurant Manager of a Holiday Inn, the Food and Beverage Manager at Twin Hills Country Club, and the co-owner of a pair of Mount Joe's Coffee Shops. He was also in charge of developing and managing 65 Boston Chicken stores throughout Western Mass. and the northeast.

In addition, Peter has been a prominent member of his community, serving on a variety of boards in Holyoke including the Chamber of Commerce, the Rotary Club, and the Health Center, as well as Massachusetts Restaurant Association, and the Economic Development Council of Western Mass. He has also served as the Board Chair of the Springfield Visitors and Conventions Bureau, is a former Commission Member of the Ledges Golf Club of South Hadley, and is a member of the Board of Corporators of the Peoples Savings Bank.

Laurie Salame, J.D. teaches at the Isenberg School of Management, Department of Hospitality and Tourism Management, at the University of Massachusetts, Amherst, where she has been since 2001. Her classes include Introduction to Hospitality & Tourism, Hospitality Law, Gaming & Social Policy, and Casino Operations Management. Prior to teaching, Ms. Salame was a staff attorney at Community Legal Aid (formerly Western Massachusetts Legal Services), an AmeriCorps Domestic Violence Project attorney, and an Equal Justice Fellow, developing a program doing economic development work with the low-income community. Prior to that she worked in government at the Massachusetts Office for Victim Assistance, and held a management job at a Boston law firm. Prior to law school, Ms. Salame worked in the hotel industry for 12 years in Las Vegas, San Diego, and Miami, concentrating in rooms management and operations. She earned her B.S. in Hotel and Restaurant Management from the University of Nevada, Las Vegas, and graduated cum laude from Suffolk University Law School, where she was editor of law review.

Jeffrey A. Simon is the Director of the Massachusetts Recovery and Reinvestment Office, the state entity responsible for overseeing Massachusetts' \$7.4 billion implementation of the federal stimulus program. He is also the Director of Infrastructure Investment. Reporting directly to the Governor and the Secretary of Administration and Finance, Mr. Simon has responsibility for approving initial project selection, monitoring and oversight during implementation. The stimulus program runs across nearly all of state government. Mr. Simon is a senior real estate professional with 30 years' experience both in the public sector and in the private sector.

Before his appointment as Director, Mr. Simon was with Actus Lend Lease for 6 1/2 years, including the positions of President and Executive Chairman. Actus is a real estate development firm that specializes in the creation of master-planned communities and public/private partnerships. Actus owns and manages over 44,000 homes across the US, has a construction backlog of approximately \$6B and top line revenue approaching \$1B.

Mr. Simon began his development experience working on the redevelopment of closed military bases in the mid 1970's, serving as Executive Director of the Massachusetts Government Land Bank, a state agency created specifically to finance the purchase and redevelopment of former military bases in Massachusetts. He headed that agency through the mid 80's when he started Simon Properties. He was active in condominium and subdivision development through the early 90's when he was asked to head up Massachusetts' redevelopment of Fort Devens, an Army base located 35 miles west of Boston.

After 4 years as the Director of Fort Devens, he was asked by the Government of Bermuda to lead the redevelopment of four bases in Bermuda comprising 10% of that country's land area. He

lived in Bermuda for 2 years, becoming the first CEO of the Bermuda Land Development Company. He has degrees from Harvard University and Case Western Reserve University. He and his wife Virginia have three daughters and live in Ipswich, Massachusetts.

Betsy Wall is the Executive Director of the Massachusetts Office of Travel and Tourism (MOTT). In that capacity, she oversees Massachusetts' domestic and international marketing programs to attract visitors to the Commonwealth. Her office also includes the Massachusetts Film Office, which promotes Massachusetts as a premier destination for moviemaking.

Professor Arthur D. Wolf clerked for New Jersey Superior Court Judge Theodore I. Botter and served as a Trial and Appellate Attorney in the Civil Rights Division of the United States Department of Justice. A former national staff member for the McGovern presidential campaign and Study Supervisor at the Vera Institute of Justice, he also spent five years as Special Counsel to Representative Robert F. Drinan, United States Congress, and as a consultant to the National Committee Against Discrimination in Housing, Inc. Professor Wolf began teaching at WNEU in 1978. Among his writings are a three-volume treatise, Court-Awarded Attorney Fees (published in 1983 with current updates), which he co-authored, and articles on supplemental jurisdiction in the federal courts. Professor Wolf has a special interest in international human rights. He serves as Director of the Law School's Institute for Legislative and Governmental Affairs.